

**CALL FOR PHOTOGRAPHY**

**TRANSFORMATIONS - 2021**

AN EXHIBITION OF THE IMAGINATION

Presented by:

**THE PENNSYLVANIA CENTER FOR PHOTOGRAPHY**

In Collaboration with:

**THE NEW HOPE ARTS CENTER**

**CALL FOR ENTRIES**

May 28 – July 8, 2021

**EXHIBITION DATES**

AUGUST 13 – SEPTEMBER 6, 2021

2 Stockton Street  
New Hope, PA 18938

Thanks to a unique collaboration between the PCP and the New Hope Arts Center, the TRANSFORMATIONS Exhibition is back for its 6<sup>th</sup> year, and we are very pleased to announce that one of the East Coast's most unique photographic shows will once again be live!

TRANSFORMATIONS will return with the PCP's hallmark dual print and digital exhibitions format, which will be displayed at the New Hope Arts Center during the height of New Hope's tourist season! Not only that, but we will be able to hang more and larger prints than we have been able to in the past. Perhaps you can tell, we're excited!

There are some changes, so read on, but the premise of the show remains the same...

*If you have been rejected from other shows or your work questioned because you use textures, composites, filters, or any of the other wonderful tools available to create your own vision, then you have found your home! Welcome to TRANSFORMATIONS, a*

*juried exhibition that pays tribute to the vision and skills of photographers who freely express their creativity by whatever means they choose.*

*Photographers working in all genres are invited to submit work for possible inclusion in the exhibition. The subject matter can be anything you want – literally anything! People, places, things, visions, are all fine with us.*

*The only requirement is that the image must have started life in your camera. You can modify or create the physical environment, apply in-camera techniques, shoot infrared, use composites, and/or use post processing to realize your own artistic reality. We are a very inclusive organization, so any degree of alteration from mild to extreme is welcome in our show.*

## **Two Shows in One**

**Please read carefully!**

The TRANSFORMATIONS Exhibition is comprised of a traditional print exhibition AND a large screen high-resolution digital exhibition. The intent of the digital exhibition is to allow photographers who are too far away to deliver physical prints, or who are otherwise unable to make prints, the opportunity to have their exceptional work recognized and exhibited.

In both the **Print Exhibition** and the **Digital Exhibition**, the major components of all images must be the work of the entering photographer. The use of image components derived from other sources is allowed provided they are supportive rather than defining image elements. Using textures, composites, plug-ins, paint programs, or adding a bird or two are fine, but the defining image elements **must be yours**.

Approximately 75 – 110 images will be selected for the Print Exhibition (depending on size) and approximately 60 images will be selected for the Digital Exhibition, which will run on a continuous loop throughout the show. This dual format has been very well received by photographers and public alike and is a hallmark for all open call shows at the PCP.

***Important – we will NOT be accepting shipped print entries. If you are too far away to deliver or pick-up your prints, please enter the Digital Exhibition instead.***

For the purposes of entry and judging, these are functionally two separate exhibitions. You may enter both exhibition categories (Print and Digital), but separate entry forms are required and separate entry fees apply.

## **CHANGES and CLARIFICATIONS**

1.) We have eliminated the Derivative Category as a special prize category to avoid confusion.

2.) We have room to hang a limited number of larger prints. The maximum size is 44" wide by 60" tall. We expect that there will be significant competition for these limited spaces so we have provided a place on the entry form for you to indicate whether a smaller version is available which could be considered in the event that the larger print is not accepted.

## **SUBMISSIONS/ELIGIBILITY**

**TRANSFORMATIONS is a competitive, juried show. Entering images does NOT guarantee their acceptance and entry fees are not refundable.**

The judging for the Print Exhibition, and the Digital Exhibition will be done digitally. Thus... only digital submissions will be accepted for judging.

**Please read this!.... If you are accepted into the exhibition, you will be required to resubmit the selected images in accordance with a specific file size and naming specification that will be provided at the time of acceptance. For a variety of reasons, we CANNOT and DO NOT use the files you submit for judging to create our on-line galleries. Failure to resubmit accepted images will unfortunately result in exclusion from the exhibition.**

All images submitted for judging should be at least 2000 pixels on the long side and 72 DPI. (DPI doesn't really matter. But that's a discussion that confuses lots of people so we'll save it for another day!) Smaller files may not show your work to its best advantage. All files must be JPGs and are limited to 8 MB in size. It is very strongly suggested that all files entered be saved with an sRGB color space to be assured that the proper colors are being displayed on the judging monitors.

You aren't required to, but images should be titled, as titling is often beneficial.

All images selected for the various exhibitions will be represented in specially created on-line galleries. The gallery will be hosted and promoted on the PCP website for at least two months following the close of the show.

**All physical artwork must be available for sale. All show sales and sales made after the close of the exhibition through the PCP or via the on-line gallery are subject to a 70/30-commission rate (artist/gallery).**

All successful entrants will be offered the opportunity to bring two unframed images for display in our print bins. Size and display requirements will be provided to artists accepted into the exhibition.

## **ENTRY FEE**

The application fee for submitting two (2) images is \$25.00. Each additional image is \$5.00. If you would like to enter images for jurying in more than one of the exhibition categories, you may do so at the point of image submission.

**Entry fees are non-refundable. Again, this is a competitive, juried show and entering does not guarantee acceptance. Any refunds from entry errors must be requested before the close of the Call for Photography and will be subject to the same costs that we are, namely any per entry fees from the entry software provider and credit card fees for both the entry purchase and refund.**

## **ENTRY PROCESS**

We use a very easy-to-navigate entry program that allows entrants to change or add images up to the deadline. The software system that we are using requires payment as the step prior to the actual submission of images on the application form. The benefit of this system is that we can now allow you to add as many additional images as you want, at the discounted rate - whenever you want. You may also replace an entered image with a new image or an improved version of the original.

## **AWARDS**

The Judge will select images for 1<sup>st</sup>, 2<sup>nd</sup>, and one or more Honorable Mention awards in each of the Print and Digital Exhibitions. Cash prizes in total will be a minimum of \$800.00, with a First Place Print award minimum of \$250.00, and a First Place Digital award minimum of \$200.00. Additional awards may be added and prizes will vary dependent on sponsorship, which has been substantial in the past.

## **IMPORTANT DATES/TIMELINE**

On-line submission starts	May 28, 2021
Deadline for entries	July 8, 2021
Notification of acceptance	July 16, 2021 (approx.)
Dates for hand-delivery of accepted work	August 6, 2021 (Fri. 5 - 7PM)

	August 7, 2021 (Sat. 10AM – 1PM)
Show Opening	August 13, 2021 (Time TBD)
Exhibition Dates	August 13 – September 6, 2021 (Days and Times TBD)
Pick-up of unsold artwork	September 6, 2021 (Monday 3 - 5PM)* September 7, 2021 (Tuesday 5 - 7PM)*

\* We recognize that special pick-up arrangements may be necessary to accommodate Rosh Hashanah. We will be as flexible as possible so please discuss your needs with the PCP staff.

**ALL prints MUST be picked up by 7 PM on Tuesday September 7, 2021. We do not have any storage at the venue once the show closes so unretrieved prints WILL be discarded.**

*The PCP reserves the right to alter dates to accommodate situations beyond our control.*

## **DELIVERY and PICKUP OF ACCEPTED WORK**

Framed prints or frameless, hard surface professionally mounted images such as images on acrylic or aluminum are acceptable. **No unframed foam core (or similar) mounted prints will be admitted.** Important!!! You will be asked for dimensions as part of the entry process and those dimensions **must include the frame!**

We determine the number of prints we can accept based on the sizes listed on the entries. We cannot magically create additional wall space, so while we realize that listing exact dimensions may be difficult, we cannot accept prints that are more than 20% larger than what you list initially. For example, an image entered as being a framed 11 x 14 print cannot become a 24 x 30 or it will be rejected when delivered.

**Note on canvas prints:** Canvas prints generally do not display well when shown alongside professional level paper, acrylic, or metal prints and will not be accepted to protect the integrity of the show.

**All artwork must be ready to securely hang with hanging wires installed. Specific instructions will be provided to the successful entrants.**

TRANSFORMATIONS is intended to be a very high quality show. All images to be displayed must be printed and framed / presented to professional standards. The PCP reserves the right to (and will) reject any submission that does not meet those

standards. Any image that is substantially different from the digital version submitted for judging may also be rejected. Please remember that your work will be displayed alongside other exceptional, well-presented images and will be seen by a large number of people visiting the show. To protect and enhance the integrity of the show for the participants and the viewing public, the PCP reserves the right to curate the exhibition in all regards, as it deems appropriate.

**All artwork must be hand delivered.** We will not accept any shipped pieces. If you know that you will not be able to hand deliver and pick up your artwork, please enter the digital competition.

All artwork must remain on display for the duration of the exhibition and must be picked up in accordance with the established pick-up schedule.

## **REALLY IMPORTANT!!!**

**All artwork must be removed from the New Hope Art Center by the end of the pick-up period. NO EXCEPTIONS!!! If you cannot pick-up your work or arrange for someone to get it for you, please enter the Digital Exhibition as we DO NOT have the capacity to store any orphaned prints and they will have to be disposed of at the end of the pick-up period.**

### **PARTICIPANT'S WAIVER**

Submission of work automatically waives any claim for damage or loss against the Pennsylvania Center For Photography (PCP), the New Hope Arts Center, Henry Rowan, the officers, members, volunteers, and employees associated with either the PCP or the New Hope Arts Center. The PCP will exercise reasonable care in handling all entries, but will not assume any liability for loss or damage while in the PCP's possession. The photographer may independently insure work. • Copyright: Each artist retains all copyrights to her/his own images. • Usage Rights: By submitting images you are giving the PCP the right to use the images for the purpose of marketing the exhibition and for reproduction online. Artists grant the use of their image(s) as stated without further contact or compensation from the PCP. Artist's recognition will be provided with any use. Submitting artists will be added to the PCP's email subscriber list. They may opt out at any time. • The PCP reserves the right to adjust any deadline(s) as the result of causes beyond its immediate control. • The PCP reserves the right to reject any image that the exhibition organizers feel is offensive including any image depicting animal cruelty.

Payment of the submission fee indicates acknowledgment and acceptance of all terms and conditions contained in this prospectus.

### **JUDGING:**

All judging is done name blind. The judge does not know who submitted what images and will be instructed to select the best images. While we would like to be as inclusive as possible, the intent of PCP exhibitions, like most other competitive shows, is always to display the highest quality work possible.

**JUDGE:**

To Be Announced

**CONTACT INFO:**

Henry Rowan 215-989-2630  
henryrowan.pcp@gmail.com  
[www.pacenterforphotography.org](http://www.pacenterforphotography.org)